



# You Make The Difference

Our 2022 Autumn Update

**prevent breast cancer**

Dear valued supporter,

I'm very pleased to be able to bring you some welcome news, which is that we have been able to reopen our research pipeline following two years of disruption through Covid. And we look forward to announcing the projects we choose to fund in early 2023!

The last year has been a time for us to consolidate – but we are ready to 'spring back'! In fact, Spring Back was the nickname we've given to this year! Our focus now lies on getting the charity back to where it was pre-pandemic.

Not only have we reopened our research funding, but we've also seen the return of many popular fundraising events, including the Great Manchester Run and the London Marathon and various cycling and other challenges completed by you, our loyal and cherished supporters.

As things are starting to return to normal for us all we remain ever thankful for your support. We would simply like to say thank you and want to take this opportunity to celebrate your achievements over the past few years.

Not only is there plenty to celebrate we're excited to share with you the many ways you can continue to help fund a future free from breast cancer.

Do take a look at our new upcoming events – from a packed evening of 80's bingo fun with BooBee Presents Bingo Bedlam in Nov, to our much loved Christmas Celebration and next year's Big Trek '23!

We remain ever thankful for your dedicated and ongoing support.

Yours,  
Lester Barr MBE

Chair and Co-founder –  
Prevent Breast Cancer



## The Wall of Thanks!

**You've done it again – and NOTHING has got in your way! You continue to smash your goals and our expectations. We cannot thank you enough for your amazing support, love and unwavering kindness over the past couple of years. Here are just a FEW fundraising highlights from you, our utterly brilliant PBC family...**

**Francine Goldman**, the inspiration behind Pets that Prevent raised over £10,000, organising two walks with friends and family and their dogs.

Our amazing ambassador **Roisin Lawlor** and husband **Chris** are about to take part in the London Marathon, Chris's 13th fundraising challenge! Between them completing half marathons, a triathlon and 'The Boob Hike' to raise an amazing £10,000, plus thousands more at their recent Ball. Roisin posts monthly on Instagram @sheenyellen to raise awareness through posts about her journey and passionate support of the charity.

**Graham Farthing** took to the skies in 2021 and raised almost £15,000 on a skydive. Not content with this amazing sum, Graham has another challenge under wraps and is hoping to top the £15,000 mark!

After experiencing breast cancer **Sally Budd** and husband **Mike** have raised funds through Mere Golf Club, where Mike is Captain. Sally and Mike have been wonderful promoters of the charity and have raised over £14,600 so far this year!

Our heartfelt thanks to **Vivienne & David Ades and Family** for their donation of £50,000 in memory of Albert and Lena Cohen. The donation will support our current ground breaking research project into Clotting and Breast Density.

Huge thanks to **Eleanor Machell & Estelle Machell** for raising over £10,000 in memory of their much loved mum.

Over the past few years **The Sisters of St Joseph of the Apparition** have kindly donated £25,000. Thanks to them for their generosity and support for the charity.

**Ben Chapman** donned his boots and walked from Land's End to John o' Groats in 2022, raising a whopping £14,000. Wild camping along the way, Ben spread the awareness message across the length of Britain. He completed the 874 mile journey in only 51 days!

A very special mention goes to **Bailey Thomas** who back in 2020 aged 11 shaved his head to raise funds in memory of his much loved mum **Vicki**. Bailey smashed his £1,000 target raising almost £9k. Before her tragic passing in 2019, Vicki rallied all her friends and family to raise as much as possible for PBC. Between Vicki and Bailey the total raised is a wonderful £40,000.

Law firm, **Shoosmiths** have supported Prevent Breast Cancer for many years, attending, organising and sponsoring many events, raising over £25,000 since 2019. In 2020 we were honoured to be chosen as their Charity of the Year.

The Great John Street Hotel Sale took place in July 2020 under the wings of concord at Manchester Airport. The hotel was due a refurbishment so **Diane Williamson** arranged for the luxurious furniture to be sold in aid of 3 local charities including PBC. The event was a huge success seeing Diane, alongside our patron **Margo Cornish**, raise a fantastic £14,000 for PBC.

Paint Bramhall & Cheadle Hulme Pink took place in May this year, raising over £29,000! Organised by four of our wonderful ambassadors: **Jo Hoddes, Emma Riley, Jen Rodgers** and **Emma Riley**. (Yes, there really are two Emma Rileys!) The month long campaign was a great success, seeing many businesses and social spaces going pink, raising awareness and vital funds. We look forward to Paint Towns 2023 when we plan to turn the month of October pink!

The MagTeam100 challenge took place in 2020, in which cancer technology specialists, **Endomag** pledged £100 for every participant who completed 100 miles, walking, running or cycling during Breast Cancer Awareness Month. The fantastic event raised almost £24,000!

Medical technology company, **Hologic** has supported us since 2019, donating £10,000 to breast consultant James Harvey's epic 2019 Race Across America. Teaming up with us in 2021 we ran a campaign to encourage uptake in breast cancer screening. A further charitable donation of £10,000 was made to support our work aimed at addressing health inequalities.

Passionate supporter **Tracey Walsh** always steps up to support the charity and for many years we have been the chosen charity for New York New York's fabulous Christmas Light Switch on. To date Tracey has raised over £11,400 for PBC.

Diagnosed in 2017, **Heather Glover** is a dedicated fundraiser and a proud ambassador for PBC. From heading a team in the Great Manchester Run in 2021 to co-authoring the cookbook, More than a Manchester Tart during the pandemic. Heather has raised over £14,000 with her biggest challenge yet on the horizon. Alongside daughter Megan, her aim is to raise £55,000 as a reminder of the 55,000 people diagnosed each year.

**Chris & Phil Hughes**, managers of Bryn Masonic Hall have been running Pink Ladies Days since 2015, raising awareness and funds to help prevent breast cancer. Husband, Chris, staff and friends, Judith and Wendy all jumped in to help. Having hosted 5 of these fun packed events they've raised a whopping £24,286!



## And a Special Mention goes to...

**Beaverbrooks the Jewellers** for their amazing support sponsoring events and research studies, including a donation of £100,000 towards building the National Breast Imaging Academy.

**Allan & Sally Humphris** for their fantastic garden parties, raising £3,000 this year and £22,600 in total!

**Alliotts** for raising a stunning £46,000 to date through RideLondon 2019, Three Peaks Challenge and so much more.

Ambassador **Maggie Weatherall** and husband **Darren** have raised a huge amount for the charity – cycling to Paris, climbing mountains and much more. Their recent summer ball raised over £14,800!

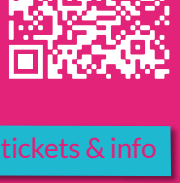
## Upcoming Events!



**Christmas Celebration!**  
Sun 11th December  
1.30 – 3.30pm  
Manchester Cathedral  
Tickets from £10



**BooBee Presents Bingo Bedlam!**  
Sat 19th November  
Doors open at 4pm  
Manchester Central  
Tickets from £50



**The Big Trek 2023!**  
Camino de Santiago  
Spain  
Sat 30th September  
to Sat 7th Oct 2023



Scan the codes above or visit [preventbreastcancer.org.uk](https://preventbreastcancer.org.uk) for tickets & info

**Got Questions or Queries?**

We'd love to hear from you. Contact our friendly team  
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