

## wellington school go the extra mile for genesis

All of us at Genesis want to say a special thank you to Wellington School, who raised a truly astounding £37,000 at their annual sponsored walk in February. We were delighted to accept this cheque in July at the school's annual awards evening. Pupils donned fancy dress costumes ranging from Batman and Robin, to Shrek and Elmo, while Genesis Patron and athlete Diane Modahl, who has competed in four Olympic Games, got the walk off to a great start. Congratulations to all who took part and raised funds to help us prevent breast cancer.



Athlete and Genesis patron Diane Modahl kicks off the fancy dress walk.



Genesis Chairman Lester Barr and Patron Sally Dynevor accept the cheque.

### Inside this bumper edition

- Update on our major study into genetic causes of breast cancer
- The Pink Ribbon Rickshaw Challenge
- Genesis Million Miles Challenge update
- The new look Ladies Lunches
- Dates for your Diary
- Genesis Christmas Cards 2012 – place your order today!
- And much more!

### Also in this edition 'Crime to Kind'

Find out more about this exciting new initiative on page 6.



Michelle Cohen of Genesis with G4S at the car park

coming soon



## new breast cancer prevention diet book

Watch this space for Dr Harvie's new diet book - based on her exciting research into intermittent dieting - which is due to be released in May 2013 and will be written in conjunction with Professor Tony Howell. Dr Harvie's research generated global media coverage when she discovered that restricting carbohydrates for just two days per week may be a better dietary approach for preventing breast cancer and many other diseases than a standard, daily calorie-restricted diet.



## major study launched into genetic causes of breast cancer

In our previous edition, we mentioned how we had secured initial funding for our exciting new SNPs project. We have now raised the full amount for this project. You can read more about the project below.

A SNP is a difference in your DNA building block (nucleotide) that is different for each person. Everyone has thousands of SNPs. These SNPs can be imagined as 'typos' at a single point in your DNA. Gene testing of women who have had breast cancer has identified that many carry specific SNPs that increase your risk of breast cancer. It may be that ALL women who develop breast cancer do so because they carry at least one of those SNPs.

The Genesis team are working towards incorporating some of these SNPs into their risk estimation models. By combining a test for high risk genes and these lower risk SNPs, together with a study of lifestyle factors and other indicators of risk such as breast density, it may be possible in the future to predict out of a group of 10 women which are the 1 or 2 who are more likely to develop breast cancer in the future unless someone intervenes.

The three-year Genesis SNPs Project is being undertaken by researcher Franchesca Gifford under the supervision of Professor Gareth Evans. We asked Franchesca a few questions about SNPs:



### What are SNPs, and why are they so important?

A SNP is a Single Nucleotide Polymorphism. It is a variation of one of the four nucleotides (A, G, C or T) in the DNA sequence that differs between

individuals. Everyone has thousands of SNPs and it is this variation in our DNA that makes us all unique. SNPs can occur anywhere in genes and can contribute to various diseases.

### What are you investigating?

My project aims to find whether SNPs can change the density of breast tissue as

seen on an X-ray (mammogram). Density is measured as the proportion of gland (tissue that makes milk) to fat and is a major risk factor for breast cancer.

### How will this help women in the next generation overcome breast cancer?

It may be possible to undertake a genetic test by giving a blood sample that would tell us which SNPs a woman has that can influence density, and therefore her personalised breast cancer risk. Knowing which women have a higher risk and which have a lower risk of developing breast cancer would allow tailored screening via mammography. It is hoped that in some cases this will allow women to take preventative measures to reduce the risk of developing breast cancer as this would lead to more cancers being detected at an earlier stage, improving the success of treatment.

**This project has received a generous grant of £60,000 over two years from The Hoover Foundation. The picture below shows Mr Rob Mudie and Ms Jean Mudie from The Hoover Foundation donating their first cheque for £30,000. We are very grateful for the Foundation's support of this important research and look forward to working closely with them.**



Geoff Swarbrick and Aoife Spillane of Genesis with Hoover Foundation Trustee

The many imaginative ways which our supporters raised funds in the past year



## genesis dietician investigates ways to reduce breast cancer risk

An exciting new diet and lifestyle project is being piloted at the Genesis Prevention Centre. Led by Genesis research dietician Dr Michelle Harvie, the one-year study aims to assess whether women with a high risk of breast cancer can introduce lifestyle changes to reduce their chances of developing the disease.

Dr Harvie and other specialists have shown that a 5% weight loss reduces the chances of developing breast cancer after the menopause by 25%. We know that weight loss and exercise will also reduce the risk of other cancers and other diseases such as heart disease and diabetes.

The trial will involve 50 overweight high risk women identified from the breast screening programme. Participants will be split into two groups. The 'intervention group' will receive their personal disease risk for breast cancer, cardiovascular disease and diabetes, as well as a personalised phone, mail and web supported 'Healthy Lifestyle Promotion at Screening' programme, and a subsequent three months of web and peer support. The comparison group will be entered to a general weight loss programme for 6 months.

We will evaluate the uptake and retention of women to the study, the feasibility of targeting women in the breast screening programme for lifestyle intervention and the effects of the programme on weight change, and diet and exercise behaviours and potential reduction in breast cancer risk using insulin as a breast cancer risk marker.

Data from this study is required to support a future large scale clinical trial, which will assess the costs and potential effectiveness of offering tailored lifestyle programmes to reduce risk of breast cancer and other diseases to women in the breast screening programme.



## thank you to you all

We would like to thank the following charitable trusts and foundations for their generous donations towards our research over the last six months.

- The Hoover Foundation
- The Zochonis Charitable Trust
- Rosetrees Trust

- Brian Wilson Charitable Trust
- Austin and Hope Pilkington Trust
- Pink Ribbon Foundation
- The Kay Williams Charitable Foundation
- The N Smith Charitable Settlement
- The Rothera Family Charitable Trust



# joanne, hannah and nicole turn britain pink in race to prevent breast cancer

A huge congratulations to our Pink Ribbon Rickshaw team, Joanne Flitcroft, Hannah Reeves and Nicole Xodo, who completed their 10 day challenge in July by driving 1,500 miles around the UK in a brightly decorated Indian auto rickshaw called Horace. To date the team have raised an amazing £13,500 to help prevent breast cancer. Below is an account of their adventure.

The drumming of the rain on the canvas roof and the distant thunder nearly drowned out the noise of the army helicopters circling overhead, as three women tried to repair a broken clutch with mud spattering their hot pink overalls. Not exactly what you'd expect from July in England, but for Joanne Flitcroft, Hannah Reeves and Nicole Xodo, this was the hardest point of a ten day odyssey around the UK: being marooned on Salisbury Plain during the wettest summer on record. Not only did the three women succeed in their challenge but they did it all in an auto-rickshaw (or "tuk-tuk") named Horace, powered by a 173cc engine (less powerful than many lawnmowers) and capable of a maximum speed of around 30mph (32mph downhill with a favourable wind).

Joanne, 41, who was diagnosed with and treated for breast cancer last year, had resolved to do something to support Genesis. "I had driven an auto-rickshaw in India a few years ago, so when I was deciding what I could do for Genesis the auto-rickshaw sprung to mind and it seemed like such a daft idea, I had to do it," she said.

The rickshaw, festooned with pink stickers, netting and feathers as well as a fetching pair of eyelashes carried the women from Wythenshawe to Scotland via Carlisle, from Edinburgh to London and then on to Cardiff and finally back to a finish line party in Alderley Edge on Sunday 8 July. The three were given a rousing send-off from the Genesis Centre on 29 June and had an enormous amount of support along the way, picking up local radio and press coverage as they went, as well as mentions on The Guardian's Test Match Special and a feature on Granada Reports.

Joanne had been treated by Genesis chairman Lester Barr, who had also treated Joanne's mother, Ann. Nicole and Hannah had also experienced breast cancer amongst their friends and families, including Nicole's mum who was diagnosed and treated two years ago.



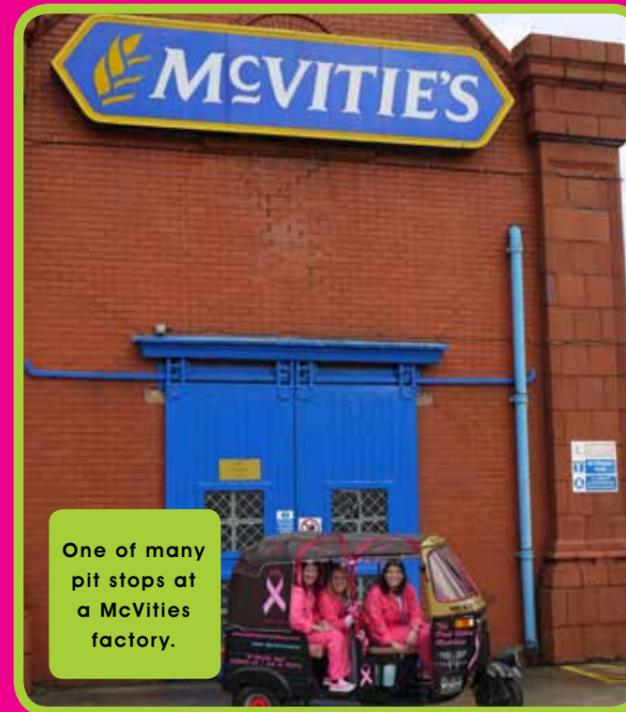
Ready to set off!



With Genesis Executive Trustee Pam Glass.



Enjoying the countryside.



One of many pit stops at a McVities factory.



Chancellor of the Exchequer George Osborne shows his support.



Horace visits Buckingham Palace.



Taking part in a live firing exercise at Catterick Garrison, Yorkshire.

The trio had asked for challenges along the way and rose to the occasion, being invited by McVities in Stockport to sell pink hairnets to their staff and pick up biscuits and crisps along the way from their factories in Carlisle and Ashby de la Zouch, stopping at Catterick Garrison in North Yorkshire to compete on a simulated live firing exercise in full camouflage gear at the combat infantry training barracks, and stopping off at Downing Street (after Horace had been searched for bombs) to meet Chancellor of the Exchequer and Tatton MP, George Osborne.

Despite the rain, the girls had a fantastic tour of the country, whether it was stopping traffic on Edinburgh's Royal Mile for The Scotsman to take photographs, crawling up the hills of Cumbria, Northumbria, North Yorkshire and the Welsh Valleys in first gear, or practising their winning smiles on policemen to get the rickshaw in front of the gates of Buckingham Palace, next to Westminster Abbey, by the doors of Cardiff's Millennium Centre and outside the Houses of Parliament. "Someone had challenged us to get our photos taken with as many uniformed people along the way as we could," said Hannah, "so it was the perfect excuse to visit ambulance stations and fire stations along the way".

The Pink Ribbon Rickshaw's efforts are all recorded in blogs, videos and photos on the team's website at [www.pinkribbonrickshaw.co.uk](http://www.pinkribbonrickshaw.co.uk) and their efforts have so far raised over £13,500. The team are still welcoming donations, which can be made either directly to Joanne or via [www.justgiving.com/pinkribbonrickshaw](http://www.justgiving.com/pinkribbonrickshaw).



The girls make it home after a memorable 10 days.

# → crime to kind

## Calling all Manchester United fans!

Genesis is delighted to announce that we are working with Greater Manchester Police (GMP) on an exciting new initiative. Several car parks in the area were closed down earlier this year for trading illegally during United match days.

This season we plan to run a number of these car parks for Manchester United fans to help raise vital funds and awareness for Genesis was providing secure match day parking for fans. The crackdown is part of the Salford Division of GMP's plan to tackle serious organised crime and an initial trial of the scheme has gone very well.

Chief Superintendent Kevin Mulligan, Divisional Commander of the Salford Division of Greater Manchester Police said: "Running an illegal car park is an attractive business venture for a criminal, as it can be incredibly lucrative and help fund further crime. We showed earlier on this year just how serious we were about this by swooping on several illegal car parks and closing them down. We thought it'd be great if a local charity could take over the running of these car parks and make some money, and we have chosen Genesis because of its fantastic work to prevent breast cancer."

Genesis Trustee Pam Glass said: "We're hugely grateful to Greater Manchester Police for involving us in this fantastic initiative. This project will not only reduce crime, but also raise awareness and funds for our work."

In August and September we will be running the car park, using a site at Clipper's Quay, which was generously offered to us by Ask Developments. Leon Guyett, Development Director, said: "We are really pleased to be offering Genesis

the use of the car park at our Clippers Quay site, as part of the charitable car park scheme.

We are hopeful that the location of Clippers Quay, which is in close proximity to Manchester United Football Club, will help promote awareness of the scheme, as well as raise much needed funds, and draw attention to the initiative and the great work being done by GMP to combat illegally run car parks in the city."

Security solutions company G4S is helping to provide security at the car parks and has also made a donation to help fund the legal fees for the car park licenses and kick-start the fundraising for Genesis. Pam added: "We'd also like to extend our thanks to G4S, for both their support on the ground at the car parks and their kind donation, which has helped to get the wheels in motion and covered the legal costs required to set this up." We hope the car parks will continue to benefit Genesis during the football season, so bear this in mind if you're heading out to one of the games.

We hope this scheme will be extended for the whole season and are looking forward to working with G4S, GMP and Ask Developments.

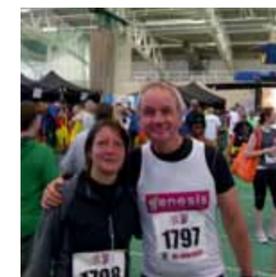
**The cost for using the car park is £5 per match. If you are interested in parking, or to find out more, please call 0161 291 4400.**



Michelle Cohen of Genesis with G4S at the car park



## million miles challenge genesis preventing breast cancer



## → upcoming million miles events

### be part of our million miles challenge!

If the athletes of Team GB and our fabulous fundraisers have inspired you this summer, why not sign up for one of our upcoming challenges?

**20th October 2012** Abseil down the Corn Exchange building (The Triangle in Manchester). The entry fee is £20 with a minimum sponsorship pledge of £100

**4th November 2012** Tatton Half-Marathon

**24th March 2013**

Wilmslow Half-Marathon

**28th April 2013**

Manchester Marathon

**26th May 2013**

BUPA Great Manchester Run

**5-13th October 2013**

Unite and Bike against Cancer – Cycle across Africa

To enter any of the events, visit our website or call the Genesis office on 0161 291 4400.

**be quick as places sell fast!**

## genesis million miles challenge update

In keeping with national events, it's been a true 'summer of sport' for the charity, and we'd like to thank all our active supporters who've taken part in numerous events on our behalf. You can read about some of the highlights below:

### March

- Steve Balmer ran in the Larne Half-Marathon and raised £330.
- Sarah Appleton took part in the Major Series 10k mud run and raised £100.

### April

- Nine very brave individuals braved horrific weather conditions to run in the Manchester Marathon and raised a fantastic £6,500.

### May

- Louise Ives was our representative in the Sydney Half-Marathon and raised £456. Congratulations to Louise, who obtained a personal best of 1 hour 50 minutes.
- Jeff Francis organised the Shrigley Hall Golf Day on 11th May, which raised £2,650.

- Tony Fox raised a fantastic £480 from four running events over the last few months: the Wilmslow Half-Marathon, the Manchester Marathon, the BUPA Great Manchester Run and the K-Swiss 10k. Michelle Lunt, a novice runner, joined Tony in the K-Swiss 10k and raised £186.

- Katie Jackson was our representative in the London 10k, raising £470.
- Chris Little took part in the Liverpool Triathlon and raised over £1,000.
- Gail Smith ran in the recent Bolton 10k and is hoping to raise £100.
- A team from Axa Travel Insurance undertook the Three Peaks Challenge at the end of May and have so far raised a fantastic £3,000.
- 60 runners took part in the BUPA Great Manchester Run – more information on the next page.

### June

- Roberts Bakery held a Million Miles Charity Challenge, which included a 90-mile cycle ride to Snowdonia, followed by climbing to the 3,560 foot summit of Mount Snowdon. To date they have raised over £12,500.

### August

- Georgina Webb scaled the heights of Kilimanjaro and has already raised £1,500.
- Darren Maunders and Nick Proven cycled from Barcelona to Hale and to date have raised £1,000.
- A team from I Love Cosmetics took part in the Wythenshawe Fun Run.

**Finally, in October,** Rachel Campbell is taking part in the Great South Run and Marcus Wilson is running in the Cardiff Half-Marathon.

## → jewels for genesis – calling all fundraisers

We've teamed up with jewellery catalogue company, Kisumu Accessories, to help raise money during Breast Cancer Awareness Month.

During October, Kisumu is supporting Genesis by encouraging fundraisers to hold their own 'Jewels for Genesis' parties.

Add something extra to a coffee morning and invite your friends over for a jewellery party instead!

Think of a 60's Tupperware party – but with jewellery! Simply sell items to raise money for the prediction and prevention of breast cancer by showcasing the stylish range of fashion accessories with the free catalogues Kisumu provides, then order the items you and your friends like the look of.

All Kisumu is asking is that you make a minimum purchase of £60 worth of jewellery when ordering, with 50 per cent of all profits going directly to Genesis Breast Cancer Prevention.

Now you can combine fundraising with shopping for jewellery! Email [Kisumu@peppermintpr.com](mailto:Kisumu@peppermintpr.com) for your free party pack and further information.



**KISUMU**  
ACCESSORIES

To learn more about Kisumu Accessories, visit [www.kisumuaccessories.com](http://www.kisumuaccessories.com).



# fundraising highlights

## genesis runners take to the streets

We'd like to thank all our 60 runners who took part in the BUPA Great Manchester Run, raising an impressive £15,000. Special mentions go to Sally Stanley-Jones, who gave birth three months prior to the event and to Angela Henshaw, who had surgery three months prior - what an amazing achievement for both of you.

Thanks again to teams from Cargill, Pannone LLP, Harvey Nichols and Ladies Workout Express for their fantastic support. We're also grateful to furniture store Wesley Barell, Deansgate for the eye-catching window display they arranged for our runners to see near the finish line.



Manchester Trainee Solicitors Group supported Genesis with the proceeds of the raffle at their Summer Ball on Thursday 12th July and raised £512.50.

The Association of Manchester Electrical Traders held their annual Summer Ball to raise money for a number of local charities, including Genesis.

Wendy Mather, Diane Pilkington, family and friends held a tea party and raised £658.20.

Thank you to Ken Morley for his race nights, which have raised £950.



Thank you to Phil Cochrane, who has raised over £1,000 through bucket collections.

A big thank you to Enid Cafferty, who has made over 500 Survival Kits for sale at the Welcome Desk in the Nightingale Centre. They each raise at least £1 and are sure to make someone's day!



Employees at Siemens Manchester donated £300 to Genesis for the purchase of one of two loose foreign coin receptacles for Manchester Airport. They can be seen at Terminal 1 and 2 by the information desks. Thank you to Siemens for their long term support.

## Fairs and Festivals

Supporters in Gatley, Sale and Whaley Bridge organised events at their local fairs to help raise funds and awareness for Genesis. If you would like to plan an event for next year, the Genesis team will be happy to assist.



## New Genesis Ambassadors

We're pleased to announce our two new ambassadors, Debbie Maddison for Hale and Marion Foreman for Cambridge. If you're interested in becoming an ambassador, call the office on 0161 291 4400.

## The Genesis Student Conference

The Student Conference takes place on Friday September 28th. In its third year now, The Challenge offers students aged 12-18 the chance to gain valuable fundraising experience. At the conference students are given a tour of the centre, information on our vital research projects, and guidance on how to form a committee and organise a fundraising event at school. Get your local school to call us on 0161 291 4400.



## margaret carries the torch for genesis

Margaret Davies, one of our long-standing volunteers, had the great honour of carrying the Olympic torch in June in recognition of her commitment to Genesis. Margaret says: "All the way along, the crowds were amazing, 5-6 deep in parts. They were cheering and waving flags. I was inundated with people when I got off the bus all wanting a photo. The actual run seemed to be over in a few seconds but I managed to high-five my granddaughters."

## genesis ball returns for 2012

The Genesis Ball has sold out! At the time of going to press it is rumoured that England football manager Roy Hodgson will be attending! Look out for all the news and gossip in our next newsletter. It is set to be another magnificent night.



## ladies lunches get a new look

It's not long to wait now until the two new look Genesis Ladies Lunches! Join us for a stunning fashion show by designer boutique, Black White Denim, delicious food, fantastic entertainment, exclusive stalls and amazing raffle prizes.

- **The first** Ladies Lunch is on Thursday 11th October 2012 at Room Restaurant, King Street, Manchester, M2 4AH.
- **The second** Ladies Lunch is on Wednesday 14th November 2012 at Panacea Bar & Restaurant, Alderley Edge, SK9 7QD.

**Tickets cost £45 and can be purchased by calling 0161 291 4400. Tickets are selling fast so book soon!**



We are delighted that Harvey Nichols has chosen us as their staff charity of the year. They have helped to raise awareness and funds for Genesis through a Wimbledon fundraising event, a Valentine's Day cake sale, and the BUPA Great Manchester Run.

Residents at Edward Grant Court Retirement Scheme have raised nearly £1,000 through hosting a dance, meal and raffle.



Andrew Rigg and his daughters Olivia and Annie, along with family and friends, held a fundraising evening in memory of Andrew's wife Diane. Everyone had a fantastic time and £3,750 was donated to Genesis. A huge thank you!

BHSF, our corporate partner for the third year, held a charity golf day at Moseley Golf Club in Birmingham. A fabulous £385 was raised from the raffle. Thanks to Brian Hall, Sales and Marketing Director, and his team for their continued support.



## Rijo42 coffee comes to Genesis

Visitors to the Centre have always appreciated our Genesis Coffee Shop, where patients, their families and friends can relax.

The shop is entirely manned by our fantastic team of volunteers who run the space every weekday and are always caring and friendly.

Thanks to the kindness and support of Gail & Lyn Heathcote of Rijo42, we are delighted to announce that we now have a superb new Rijo coffee machine which enables our volunteers to offer a fabulous range of coffees to the patients and staff at the centre. This provides a better experience to the many hundreds of people who pass through the Centre each week.

**Thank you to Rijo 42**

# → dates for your diary 2012/13

- 21st September** Men's Evening at Boogie Piano Bar, Urmston. Call 0161 749 8098 for details
- 22nd September** Genesis Ball at the Hilton Hotel, Deansgate
- 4th October** Ladies shopping evening at Alderley Edge Golf Club
- 6th October** Manchester City Bucket Collection – Manchester City v Sunderland –12.45pm kick off. Can you help us by volunteering?
- 11th October** Genesis Ladies Lunch at Room Restaurant, Manchester
- 18th October** Bag packing at Sainsbury's, Altrincham. Can you help us by volunteering?
- 20th October** Think Pink & Sparkle Party at Boothstown British Legion
- 20th October** Abseil down the Corn Exchange building (formerly the Triangle). The entry fee is £20 and we require a minimum sponsorship pledge of £100
- 27th October** Black & Pink Ball at Bowdon Rugby Club
- 27th October** Bag packing at Asda, Wythenshawe. Can you help us by volunteering?
- 8th November** Fashion Show by Jessobel Fashion at Statham Lodge, Lymm. Call 01925 755586 for details
- 14th November** Genesis Ladies Lunch at Panacea Bar & Restaurant, Alderley Edge
- 1st December** Didsbury Magazine's Charity Ball at the Radisson Hotel in Manchester. All proceeds from the raffle and auction go to Genesis. A table for 10 costs £750 and you can book at [www.salutions.co.uk](http://www.salutions.co.uk)
- 7th December** For the third year the Association of Manchester Electrical Traders (AMET) are holding a charity Christmas lunch at the Palace Hotel
- 19th December** Bag packing at Sainsbury's, Altrincham. Can you help us by volunteering?
- 22nd December** Pink Sparkle Party at Boogie Piano Bar, Urmston. Call 0161 749 8098 for details
- 15th February** Masquerade Ball at the Palace Hotel, Manchester, organised by supporter Roz Henson and her daughter Emily. Tickets are £40 including a drink on arrival, a three course meal, tea or coffee and petit fours. The evening includes live music and a fantastic auction and raffle. For tickets, contact Roz on 07891 761339

## → sweepstakes for charity

**Guess2Give**

Genesis is pleased to be working with Guess 2 Give - a novel way to support your fundraising friends.

All you have to do is guess the result or time of a fundraising event, whether it's a cycle, a trek or even a wedding speech, and be in with a chance of winning a cash prize! Find out more at [www.guess2give.com](http://www.guess2give.com).

## → To contact Genesis Breast Cancer Prevention

Genesis Breast Cancer Prevention, The Nightingale Centre and Genesis Prevention Centre, Wythenshawe Hospital, Southmoor Road, Manchester, M23 9LT.

**0161 291 4400**  
[info@genesisuk.org](mailto:info@genesisuk.org)  
[www.genesisuk.org](http://www.genesisuk.org)

**stop press**

We're delighted to announce that we're actively working with IKnow-UK, one of the UK's leading accommodation websites. They offer a choice of over 50,000 places to stay in the UK and give the option of either contacting the accommodation owner direct or comparing deals from a choice of online booking providers. For more details, visit their website [www.iknow-uk.com](http://www.iknow-uk.com) and Genesis will receive a donation.



## → deepest sympathy

and warmest wishes from Genesis to the family of a wonderful supporter Angela Hallworth - Jessie, Ellie and Simon. Angela was a member of the Positively Pink fundraising team

based in the Cheadle and Gatley area. Angela passed away in July and will be remembered as a wonderful lady.

# Genesis Christmas Cards 2012

Take a look at our fabulous new range of Christmas Cards for 2012.

Please complete and return the form or alternatively order your cards online [www.genesisuk.org](http://www.genesisuk.org)

	<p><b>1 Partridge in a Pear Tree</b></p> <p>Pack price £4.00            Pack size 10            Dimensions 16cm x 16cm            Greeting With Best Wishes for Christmas and the New Year            Special Effects Flitter</p>		<p><b>8 Let it Snow</b></p> <p>Pack price £3.50            Pack size 10            Dimensions 12.5cm x 12.5cm            Greeting Happy Christmas</p>
<p><b>2 Trees at Night</b></p> <p>Pack price £4.00            Pack size 10            Dimensions 16cm x 16cm            Greeting With Best Wishes for Christmas and the New Year            Special Effects Silver Foil</p>		<p><b>9 Born in a Stable</b></p> <p>Pack price £3.50            Pack size 10            Dimensions 13cm x 13cm            Greeting Happy Christmas</p>	
	<p><b>3 Santa and Friends</b></p> <p>Pack price £2.50            Pack size 10            Dimensions 10cm x 10cm            Greeting Happy Christmas</p>		<p><b>10 Jump for Joy</b></p> <p>Pack price £4.00            Pack size 10            Dimensions 12.5cm x 12.5cm            Greeting Wishing you a Merry Christmas and a Happy New Year            Special Effects Silver Foil</p>
<p><b>4 The Skaters</b></p> <p>Pack price £4.00            Pack size 10            Dimensions 12.5cm x 12.5cm            Greeting With Best Wishes for Christmas and the New Year            Special Effects Flitter</p>		<p><b>11 Ribbon Dove</b></p> <p>Pack price £4.00            Pack size 10            Dimensions 11.5cm x 11.5cm            Greeting With Best Wishes for Christmas and the New Year</p>	
	<p><b>5 Follow Yonder Star</b></p> <p>Pack price £3.75            Pack size 10            Dimensions 12.5cm x 12.5cm            Greeting Peace and Joy at Christmas            Special Effects Gold Foil</p>		<p><b>12 Penguin Slide</b></p> <p>Pack price £4.00            Pack size 10            Dimensions 17cm x 11cm            Greeting With Best Wishes for Christmas and the New Year</p>
<p><b>6 Oh Little Town</b></p> <p>Pack price £3.75            Pack size 10            Dimensions 12.5cm x 12.5cm            Greeting With Best Wishes for Christmas and the New Year            Special Effects Gold Foil</p>		<p><b>13 Christmas Friend</b></p> <p>Pack price £3.50            Pack size 10            Dimensions 12.5cm x 12.5cm            Greeting Wishing you a Christmas Full of Happiness</p>	
	<p><b>7 O Christmas Tree</b></p> <p>Pack price £4.00            Pack size 10            Dimensions 21cm x 8cm            Greeting With Best Wishes for Christmas and the New Year            Special Effects Gold Foil</p>		<p><b>14 Teed Off</b></p> <p>Pack price £4.00            Pack size 10            Dimensions 16cm x 16cm            Greeting Merry Christmas</p>

# 0161 291 4400

info@genesisk.org

www.genesisk.org

Genesis Breast Cancer Prevention  
The Nightingale Centre and  
Genesis Prevention Centre  
Wythenshawe Hospital  
Southmoor Road  
Manchester  
M23 9LT

## ORDER FORM

Code	Card name	Card size (cm)	Price per pack of 10	Quantity required	Total
1	Partridge in a Pear Tree	16 x 16	£4.00		
2	Trees at Night	16 x 16	£4.00		
3	Santa and Friends	10 x 10	£2.50		
4	The Skaters	12.5 x 12.5	£4.00		
5	Follow Yonder Star	12.5 x 12.5	£3.75		
6	Oh Little Town	12.5 x 12.5	£3.75		
7	O Christmas Tree	21 x 8	£4.00		
8	Let it Snow	12.5 x 12.5	£3.50		
9	Born in a Stable	13 x 13	£3.50		
10	Jump for Joy	12.5 x 12.5	£4.00		
11	Ribbon Dove	11.5 x 11.5	£4.00		
12	Penguin Slide	17 x 11	£4.00		
13	Christmas Friend	12.5 x 12.5	£3.50		
14	Teed Off	16 x 16	£4.99		

*giftaid it*

I confirm I have paid or will pay an amount of Income Tax and/or Capital Gains Tax for the current tax year (6 April to 5 April) that is at least equal to the amount of tax that all the charities and Community Amateur Sports Clubs (CASCs) that

I donate to will reclaim on my gifts for the current tax year. I understand that other taxes such as VAT and Council Tax do not qualify. I understand the charity will reclaim 25p of tax on every £1 that I have given.

Sub total
Plus post & package (see costs below)
Gift aid donation
Total

Surname \_\_\_\_\_

Title \_\_\_\_\_ First name \_\_\_\_\_

Address \_\_\_\_\_

\_\_\_\_\_

Postcode \_\_\_\_\_

Daytime telephone number \_\_\_\_\_

Email address \_\_\_\_\_

Please debit £\_\_\_\_\_ from my: Master card  Visa card  Switch

Name of cardholder \_\_\_\_\_

Card number \_\_\_\_\_ Security code \_\_\_\_\_

Valid from \_\_\_\_/\_\_\_\_/\_\_\_\_ Expiry date \_\_\_\_/\_\_\_\_/\_\_\_\_ Issue No. (Switch) \_\_\_\_\_

Total packets	Post & package
1 packet	80p
2-3 packets	£1.40
4-5 packets	£2.50
6-8 packets	£3.50
9-10 packets	£5.00
11+ packets	£7.50

Please tick if you wish to be excluded from the Genesis mailing list